

PROGRAM
MILESTONES

1 Determine what business looks like;
how to get started
2
3 Make my first sale

1 Have a pricing plan in place,
tested and viable
2
3 Have all business legalities figured out

1

Ask friends about my idea
Make list of prospective businesses that might
buy bread

6

Talk to lawyer

2

Buy ingredients
Test recipes

7

Talk to CPA
Open bank accounts

3

Find suppliers
Figure out costs

8

Find insurance agent

4

Look at what others charge
Set pricing

9

Decide how to collect payments

5

Figure out packaging
Map out marketing plan

10

Figure out delivery

SPECIAL SESSIONS

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