

30/60/90 PLAN

Transfer your 30-day milestones from the 90-Day Timeline to the 30/60/90 Plan. Then, use sticky notes and write out the tasks you must do each week to stay on track to accomplish each milestone.

WEEK 1
Collect photos from my work to use in my marketing

WEEK 1
Select photos from last month to use in my marketing

WEEK 1
Select photos from last month to use in my marketing

WEEK 2
Research and sign up for new photography class

WEEK 2
Select photos for my own art show

WEEK 2
Write a "are photos working for you?" note to clients 60 days ago

WEEK 3
Prospect list - add 5 names

WEEK 3
Prospect list - add 5 names
Make list of places who may want my art show

WEEK 3
Prospect list - add 5 names

WEEK 4
Ask for referrals from 5 people

WEEK 4
Ask for referrals from 5 people
Begin researching new equipment purchases

WEEK 4
Ask for referrals from 5 people

1. Gross \$1000/mo
2. 5 Customers
3. Learn new skills

1. Gross \$2000/mo
2. 8 customers
3. Create my own photography art show

1. Invest in more equipment
2. Gross \$4000/mo
3. 12 customers

MILESTONES